



SHEA O'MEARA

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802-522-8784

@sheaomeara

TECHNICAL SKILLS

Photoshop, InDesign,
Dreamweaver, Microsoft
Office, iMovie, FinalCut
Pro, Social Media,
VoteBuilder, Audacity,
Google Extensions

ACADEMIC ACHIEVMENT

Ithaca College, Roy H. Park School of Communications

B.A. Journalism, 2013

AREAS OF STUDY INCLUDE:

- Digital and Visual Journalism
- Global and National Politics
- Strategic Communication and Marketing
- Web Design and Programming

RELEVANT EXPERIENCE

VOLUNTEER, OPERATION CROSSROADS AFRICA *June 2011 – Present*

Volunteering in a midwife clinic and elementary school in Ghana as one of two Ithaca College students selected to receive the Reginald Simmons Memorial Award.

PRESIDENT, GAMMA DELTA PI *May 2011 – Present*

Oversee the planning of social and educational events every week; maintain effective communication between all members and recruit new members to the group.

Manage social media accounts to organize current members and connect alumni.

Help balance the financial needs of the group and plan the yearly budget.

MEMBER, SENIOR CLASS CABINET *May 2011 – Present*

Will help plan philanthropic events for the Class of 2013 and participate in all Senior Class Cabinet activities.

SECTION EDITOR, THE ITHACAN *Aug 2011 – May 2012*

Managed a staff of writers and produced and edited content for the lifestyles and arts section of *The Ithacan*, which was named the Best Non-Daily College Newspaper by the Society of Professional Journalists. Designed pages and elements in InDesign.

PRESIDENT, PROGRESSIVE DISCOURSE PROJECT *Fall 2011*

Manage of group of students dedicated to promoting public discourse by bringing insightful lecturers, panels and presentations to campus. Manage and contribute content to a blog, Twitter profile and Facebook group meant to raise awareness and inspire thought about critical global and national issues.

INTERN, CENTER FOR INDEPENDENCE IN POLITICS *Summer 2011*

Contributed to a database of factual, nonbiased information about politicians and candidates for public office. Worked to develop membership giving and involvement with incentive programs targeted at youth and online audiences. Used and worked to implement programs like Google Analytics and Facebook Analytics

INTERN, TOMPKINS COUNTY ADMINISTRATION *Spring 2011*

Researched and wrote county policies to assist in updating the Administration Manual. Researched funding opportunities for county objectives and worked to develop a comprehensive system for access to federal, local and private grant funding.

INTERN, TOMPKINS COUNTY LIBRARY *Dec 2010 – May 2011*

Assisted with planning and promoting fundraising and community events.

Developed posters and flyers using Microsoft Publisher and Photoshop.

PROFESSIONAL LINKS

EPORTFOLIO: <http://eportfolios.ithaca.edu/someara1>

LINKEDIN: www.linkedin.com/in/sheaomeara